

Study on the Curriculum System Construction of Cultivating Innovational Enterprising Talents in Garment Specialty of Independent Colleges

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Abstract: With the development and progress of modern social information technology and social economy, cultivation and development of innovative talents are more concerned, especially for the development of high-tech industry in modern society. It is urgent to cultivate high-quality talents with consciousness of innovation and entrepreneurship in the market. Therefore, to cultivate high-quality talents with consciousness of innovation and entrepreneurship is the key of national sustainable development. In terms of garment specialty of independent colleges, cultivating innovative and entrepreneurial talents meets the requirements of the era development and also adapts to the development of garment specialty. If garment specialty wants sustainable development, consciousness of innovation is required. And it is necessary to follow up the development of the era and trend. In addition, if garment specialty wants to cultivate the innovative and entrepreneurial talents, it must construct the curriculum system of innovative and entrepreneurial talents. As a result, the author in this paper analyzes and studies the curriculum system construction of cultivating innovative talents in garment specialty of independent colleges.

1. Introduction

With the demands of modern society for innovative and entrepreneurial talents, many colleges positively develop the innovative and entrepreneurial education activities, which not only satisfy innovative and entrepreneurial demands of students, but also promote cultivation of innovative and entrepreneurial talents to some extent. However, by analyzing these educational practice activities, it can be found that the activity subjects are relatively single and they are lack of enterprise cooperation in innovative and entrepreneurial education activities of colleges. Therefore, students only have relevant theoretical knowledge, but they are short of practice. It is necessary to contact and integrate with the enterprises and market. Particularly, students in garment specialty not only contact with enterprises, but also should closely combine with the market and trend in time. In this way, they will have the better understanding on the garment market and relevant trends. Hence, we should conduct curriculum system construction of innovative and entrepreneurial talents in garment specialty and construct the innovative and entrepreneurial cultivation scheme of students, so as to greatly cultivate the better innovative and entrepreneurial talents.

2. The background analysis of curriculum system construction

Since the reform and opening-up, the social economy of China has gained the rapid development. People's living standard has been greatly improved by comparing with before, greatly promoting the development of garment specialty to some extent. With the social development, demands for innovative and entrepreneurial talents grow with each passing day. The state leader Premier Li Keqiang also called upon "public entrepreneurship and innovation of millions of people and wrote it in the government work report in 2015. In order to implement the central documents and spirit, each province issued the Implementation Plan of Deepening the Innovative and Entrepreneurial Education Reform in Regular Institutions of Higher Education, greatly stimulating the power of innovation and entrepreneurship in colleges. Moreover, the state has policy support for

entrepreneurship, which strongly drives the positivity of innovation and entrepreneurship. The modern society is also an entrepreneurial era. Various entrepreneurial talents constantly spring up. Entrepreneurship is supported by innovation, while garment industry chain is supported by innovative entrepreneurship to promote the development of garment industry.

3. Analysis of construction significance

3.1 Demands for cultivating innovative and entrepreneurial ability of students in garment specialty

Through the curriculum system construction of innovative and entrepreneurial talents in garment specialty, it not only enables students in garment specialty to adapt to the garment market and trend development, but also enhances their innovative consciousness and innovative capacity, promotes innovation and progress of garment specialty, transforms relevant innovative and entrepreneurial achievements into practical employment, realizes improvement on students' employment, drives employment by entrepreneurship and promotes sound and sustainable development of China's economy.

3.2 Demands for product structure upgrading and transformation upgrading in garment industry

By analyzing garment specialty, it can be found that garment industry actually belongs to the traditional manufacturing industry. Due to problems of labor shortage and improvement of resource costs in Chinese society, if garment industry wants to realize sound and sustainable development, it is necessary to conduct product structure upgrading and transformation upgrading. In order to finish this task, it must conduct innovative entrepreneurship, especially for cultivating innovative and entrepreneurial ability of students in garment specialty. As a result, garment specialty in independent colleges must cultivate the curriculum system construction for innovative and entrepreneurial talents.

4. The method of curriculum system construction

4.1 The training program of reinforcing students' innovative and entrepreneurial ability in the career planning course

In December 2007, the General Office in Ministry of Education issued the notification of the Course Teaching Requirements for College Students' Career Development and Vocational Guidance. In this way, colleges and vocational colleges around the country developed the course relating to students' vocational education planning and guided college students in employment. Moreover, with the constant development, relevant courses of career planning become required courses. In terms of current days, teaching in Chinese career education still has lots of problems: Firstly, many schools only consider the cognitive measure of career planning education as a means to promote and improve school employment, but ignore the innovative and entrepreneurial education of students, thus under the incomprehensive concept guidance, garment specialty can't cultivate innovative and entrepreneurial ability of students. Secondly, there are short of teachers. Education in this aspect is lack of professional and experienced teachers for education. Thirdly, there is lack of teaching relating to garment specialty. Many colleges that set up garment specialty only consider it as a political task. Students in different majors are educated in a lecture hall. Therefore, contents of career planning education are relatively comprehensive, but they are lack of dependency, let alone link with practice of garment specialty, resulting in the misunderstanding of emphasizing theory and neglecting practice. What's more, some schools do consider problems and teach from the perspective of students in garment specialty, thus career planning education doesn't have a close relation with students and major, greatly affecting cultivation of students' innovative and entrepreneurial ability. By aiming at existing problems in career planning education, it is necessary to reinforce cultivation of students' innovative and entrepreneurial ability in garment specialty.

Firstly, relevant leaders of garment specialty should set up the correct concept. Students' career planning in garment specialty is more than relevant command issued by Ministry of Education and the necessary course, but is the core course for innovative and entrepreneurial education. Leaders should value the course setting from their mind. Besides, setting of students' career planning is more than targeted at employment, but gets involved in cultivating innovative and entrepreneurial ability of students. At last, under the overall situation of modern society, cultivating innovative and entrepreneurial ability of students in garment specialty can promote the development and progress of national economy and drive the sound and sustainable development of economy. As a result, we should cultivate innovative and entrepreneurial ability of students.

Secondly, faculty construction of the course should be enhanced. There are two methods improving faculty construction: on the one hand, training of teachers should be reinforced. Further education and training are used to reinforce training of career planning teachers in garment specialty and improve theoretical and time ability of teachers. On the other hand, professional teachers are employed to give a lesson in the school.

Thirdly, students' career planning should be closely linked with garment specialty. Students' career planning education must prevent from emptiness, bigness and excessiveness and notice individualized education. In teaching process, characteristics and features of garment specialty should be combined. By aiming at the status of garment industry development, teaching should be conducted with pertinence. Moreover, the important role of innovation and entrepreneurship in garment industry on product structure upgrading and transformation upgrading in garment industry should be stood out in teaching process. The teaching importance and close integration of garment specialty should be emphasized. In such a manner, innovative and entrepreneurial ability of students is cultivated.

4.2 Cultivation and education of innovative and entrepreneurial ability integrated in practice course

Conducting innovative and entrepreneurial education on students in garment specialty more than sets up a course, but is the systematic engineering. It requires for time and accumulation to develop a proper role. For such a project, schools should conduct top-level design and all-dimensional and comprehensive participation. Therefore, we should integrate with cultivation and education of innovative and entrepreneurial ability in time course of garment specialty, so as to constantly perfect curriculum system construction of innovative and entrepreneurial talents in garment specialty of independent colleges. This process needs to define the ability goals, knowledge goals and quality goals of cultivating innovative and entrepreneurial talents and carries out innovative and entrepreneurial education in practice course of garment specialty. For this reason, we should live up to the following aspects:

Firstly, the innovative and entrepreneurial philosophy should be always insisted in the teaching process. With the innovative and entrepreneurial philosophy, teaching of relevant courses is completed. Secondly, course teaching contents must be connected with the garment industry, enterprises and fashion. For example, "double tutorial system" can be implemented. Teachers and skillful craftsmen in enterprises can give a lesson together. Thirdly, project-oriented teaching can be implemented. In the teaching process, some projects that strongly relate to garment industry, innovation and entrepreneurship can be introduced for teaching. Fourthly, when the course checks students, innovative and entrepreneurial achievements of students can be combined. Fifthly, in addition to innovative and entrepreneurial practice design of students, teachers also should conduct innovative and entrepreneurial practice. Teachers drive students to improve consciousness of innovation and entrepreneurship and promote cultivation of students' innovative and entrepreneurial ability.

5. Conclusions

In this paper, by analyzing and studying curriculum system construction of innovative and entrepreneurial talents in garment specialty, the author proposed the own opinions, hoping to

provide suggestion and reference for the cultivation of innovative and entrepreneurial talents in garment specialty through the elaboration in this paper.

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